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## **Marine Corps Marathon Offers Registration Discount to Service Members** *Geico Teams with MCM to Offer 15 Percent Discount Jan. 19 Through Feb. 22*

**QUANTICO, VA (Jan. 6, 2011)** – Beginning at noon on Wednesday, January 19, active duty and reserve military members can register for the 36<sup>th</sup> Marine Corps Marathon (MCM) online at [www.marinemarathon.com](http://www.marinemarathon.com), over one month before online registration opens to the public.

From January 19 through February 22, active duty and reserve personnel will receive a discount of \$13.50 and pay \$76.50 to register for the MCM to be held on Oct. 30. The 15 percent discount offered in partnership with MCM sponsor Geico, reflects the company’s popular slogan “15 minutes can save you 15 percent or more on car insurance.”

“Geico has been a strong supporter of military service members and their families for 75 years,” says Mike Baker, GEICO director of military marketing. “Teaming up with the U.S. Marine Corps for a prestigious event such as the Marine Corps Marathon shows GEICO’s ongoing commitment to serve the broader military community.”

Military members registering after February 22 will pay the full \$90 public registration cost.

“The Marine Corps Marathon and Geico offer this discount for one month to allow military members throughout the world dedicated time to register for ‘The People’s Marathon,’ which typically is a fast sell out,” says Rick Nealis, MCM Director. “In 2010, the MCM experienced the largest participation to date with 21,948 finishers, many of who are members of the military -- including the 2010 top finisher, Jacob Bradosky, who is a second lieutenant in the Air Force.”

The 2011 Marine Corps Marathon will be open to 30,000 registered participants. The marathon will start in Arlington, VA, wind through the nation’s capital and cross the scenic Potomac River before heading back into Northern Virginia for the iconic finish at the Marine Corps War Memorial.

*For media information regarding the Marine Corps Marathon and other running events, contact Tami Faram, MCM Public Relations Coordinator at [tami.faram@usmc.mil](mailto:tami.faram@usmc.mil) or 703-432-1840.*

**About the MCM:** *Voted the best marathon for families, the Marine Corps Marathon honors the dedication, sportsmanship and patriotism of its participants. Runners from all walks of life participate in the largest marathon not to offer prize money, earning the name, “The People’s Marathon.” The MCM is the fifth largest marathon in the United States and the ninth largest in the world. The 36<sup>th</sup> MCM will be held on October 30, in Arlington, VA. No federal or Marine Corps endorsement is implied.*

**About Geico:** *GEICO (Government Employees Insurance Company) is a member of the Berkshire Hathaway family of companies and is the third-largest private passenger auto insurer in the United States. GEICO handles auto insurance coverage for 10 million private passenger auto policies and insures more than 16 million vehicles. In addition to auto insurance, GEICO offers customers insurance products for their motorcycles, all-terrain vehicles (ATVs) and mobile homes. Coverage for life, boats, homes and apartments is available through the GEICO Insurance Agency. Commercial auto insurance and personal umbrella protection are also available. A member of the Berkshire Hathaway group of companies, GEICO is rated A++ for financial strength by A.M. Best Company and ranks at the top of several national customer satisfaction surveys. For more information, go to <http://www.geico.com>.*